INTERNATIONAL SEMINAR
Towards a sustainable agenda for the Cultural heritage in Central Vietnam

Thursday 7th December, 2023 - 9:00-17:00
Casa Italia, 18 le Phung Hieu Str., Ha Noi

8:30-9:00  Registration
9:00-9:30  Hosting
  Marco Abbiati - Science Attaché, Embassy of Italy to Vietnam

Openin addresses
  Marco Della Seta - Italian Ambassador
  Eva Malinverni - Polytechnic University of Marche
  Hoang Van Hien - Hue University of Sciences

9:30-11:00  Heritage and Central Vietnam
  chair Antonello Alici - Polytechnic University of Marche

  Pham Thi Thanh Huong - Unesco Vietnam

  Thua Thien Hue Province
  Phan Thanh Hai - Director Department of Culture and Sports, Thua Thien Hue Province

  The sustainable management and appropriate utilization of the cultural landscape - historical-eco system at royal tombs of Nguyen dynasty and utilization model of ecotourism
  Hoàng Việt Trung - Huế Monuments Conservation Centre

  My Son Cultural Heritage
  Nguyễn Công Kiệt - Vice director and Nguyễn Văn Thọ, Management Board for My Son Cultural Heritage

  Documentation of architectural cultural heritage under conservation: challenges and open themes in the inland areas of the Marche Region
  Giovanni Issini - Italian Ministry of Culture

  Conservation Charters and Protocols from Venice to Hoi An
  Antonello Alici - Polytechnic University of Marche

11:00-11:30  Coffee break
11:30-12:30  Technologies and communication
  chair Hoàng Việt Trung - Huế Monuments Conservation Centre

  The role of ICT and geomatics for the promotion and valorization of cultural landscapes - Eva Savina Malinverni - Polytechnic University of Marche

  Advanced interaction with multimedia experience: the role of geomatics techniques to revolutionize new generation museums
  Roberto Pierdicca - Polytechnic University of Marche

  Methodologies of photogrammetry survey for the Architectural Heritage in Vietnam,
  Tran Trung Hieu - Hochiminh City University of Technology

12:30-13:30  Lunch break
13:30-15:30  East and West comparative studies

chair Pham Thi Thanh Huong - Unesco Vietnam

opening video

Cultural Heritage from Italy towards Vietnam
Fausto Pugnaloni - Polytechnic University of Marche

Preserve national cultural heritage associated with tourism development in Quang Binh, Quang Tri and Thua Thien Hue provinces
Le Ngoc Van Anh, Vo Ngoc Duc, Hoang Van Hien - Hue University of Sciences

Architecture of Hue garden houses: Characteristics and preliminary suggestions for protection and promotion
Nguyen Ngoc Tung - Hue University of Sciences

Waterscapes: the case of Hue City
Vo Ngoc Duc - Hue University of Sciences

A journey into Central Vietnam Heritage: from Tangible to Spiritual
Giulio Petti, Fausto Pugnaloni - Polytechnic University of Marche

Adaptation for the Sustainable Existence of Duong Lam Ancient Village
Opapatham Ratanasupsa - Silpakorn University

Applying technology in preserving biodiversity in Bach Ma National Park
Nguyen Ba Vu Lam - Bach Ma National Park

Phong Nha vs Frasassi Cave, a dialogue between directors
Pham Hong Thai, Dinh Huy Tri - Management Board of Phong Nha – Ke Bang National Park
Sara Bonacucina - Director of Consorzio Frasassi

Central Italian Intangible Heritage: from ‘Food Italia’ to wine production
Luigi Gagliardini - Sales Director Moncaro Wines of Italy

15:30-15:45  Coffee break

15:45-16:30  Round Table
A Museum Network of Central Vietnam as a forefront for active protection of Cultural Heritage: from scientific research to education and training
Chair Eva Malinverni - Polytechnic University of Marche

16:30-17:00  Questions & answers

17:00-17:10  Closing remarks and future program